

**BLANDFORD FORUM
TOWN TEAM
RESIDENTS SURVEY**

March Forum Focus

**Survey February 24 to
March 19**

SAMPLE 441

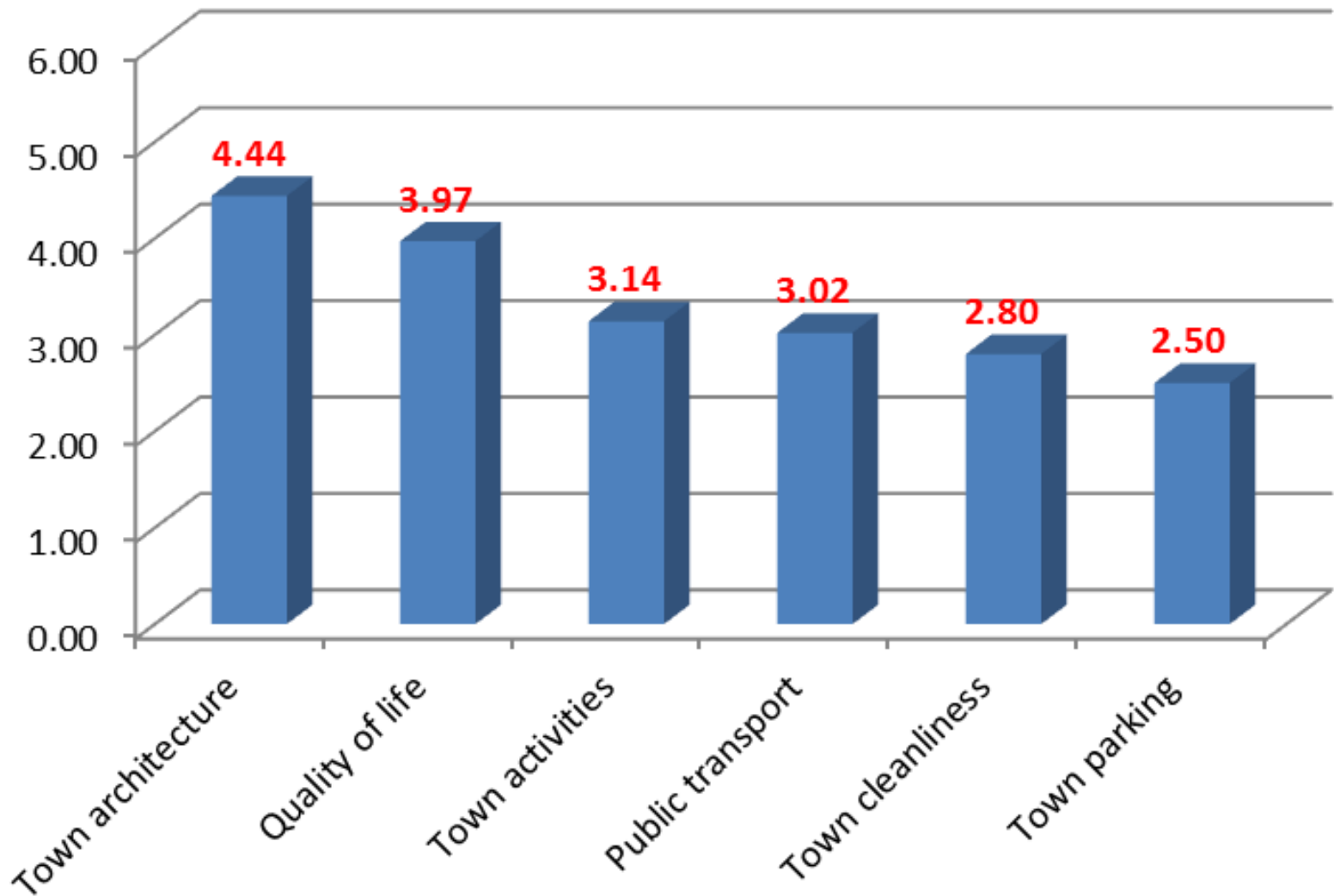
- **Lived in Blandford over 6 years 87%**
- **Visit town centre daily or every 2-3 days 66%**
 - **Car usage 84%**

**Please rate the
following general
aspects of Blandford**

- **Excellent 6**
- **Very good 5**
- **Good 4**
- **Fair 3**
- **Poor 2**
- **Very poor 1**

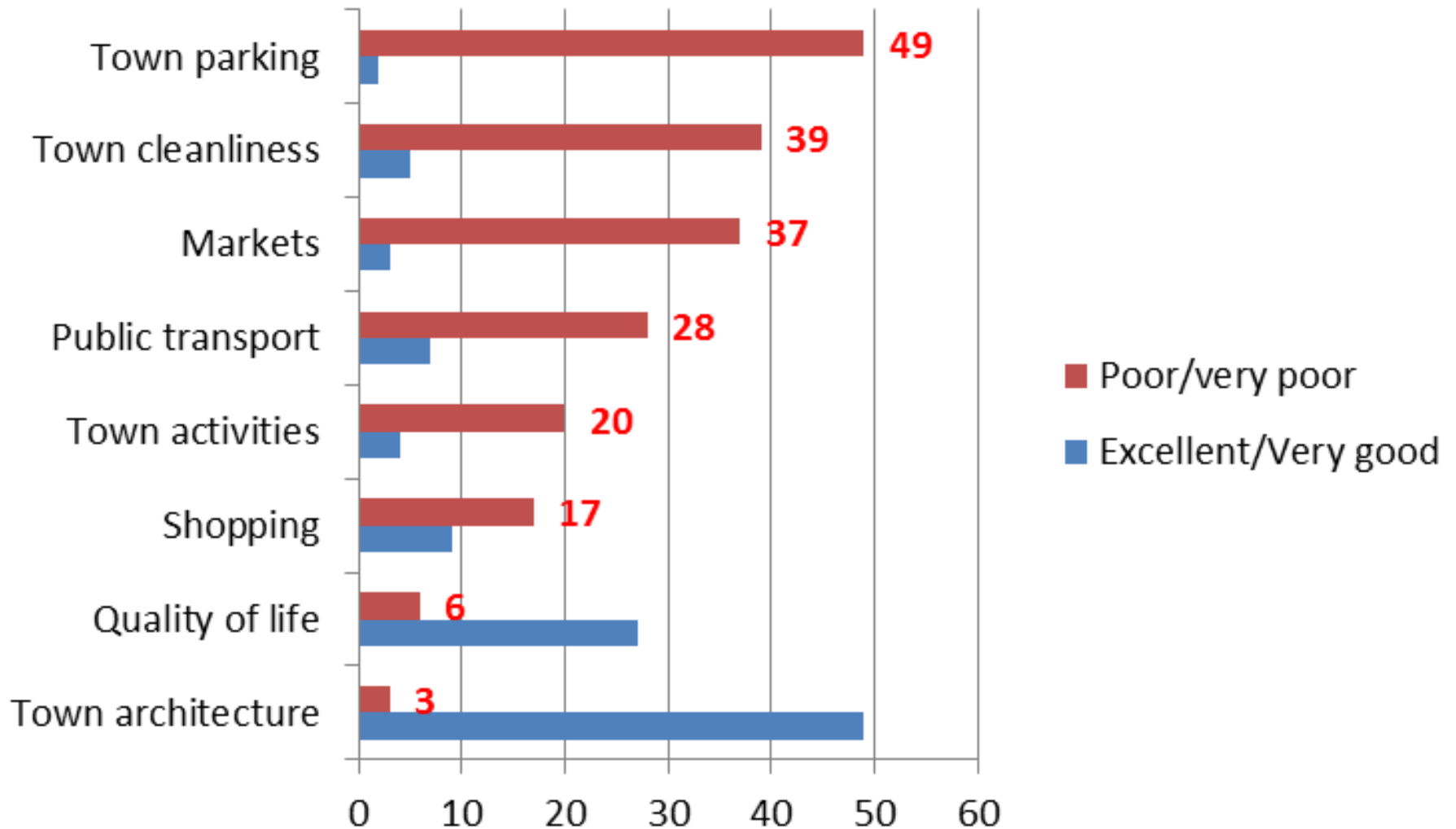
GENERAL ASPECTS OF BLANDFORD

MEAN SCORES OUT OF 6



GENERAL ASPECTS OF BLANDFORD

TOP AND BOTTOM RATINGS

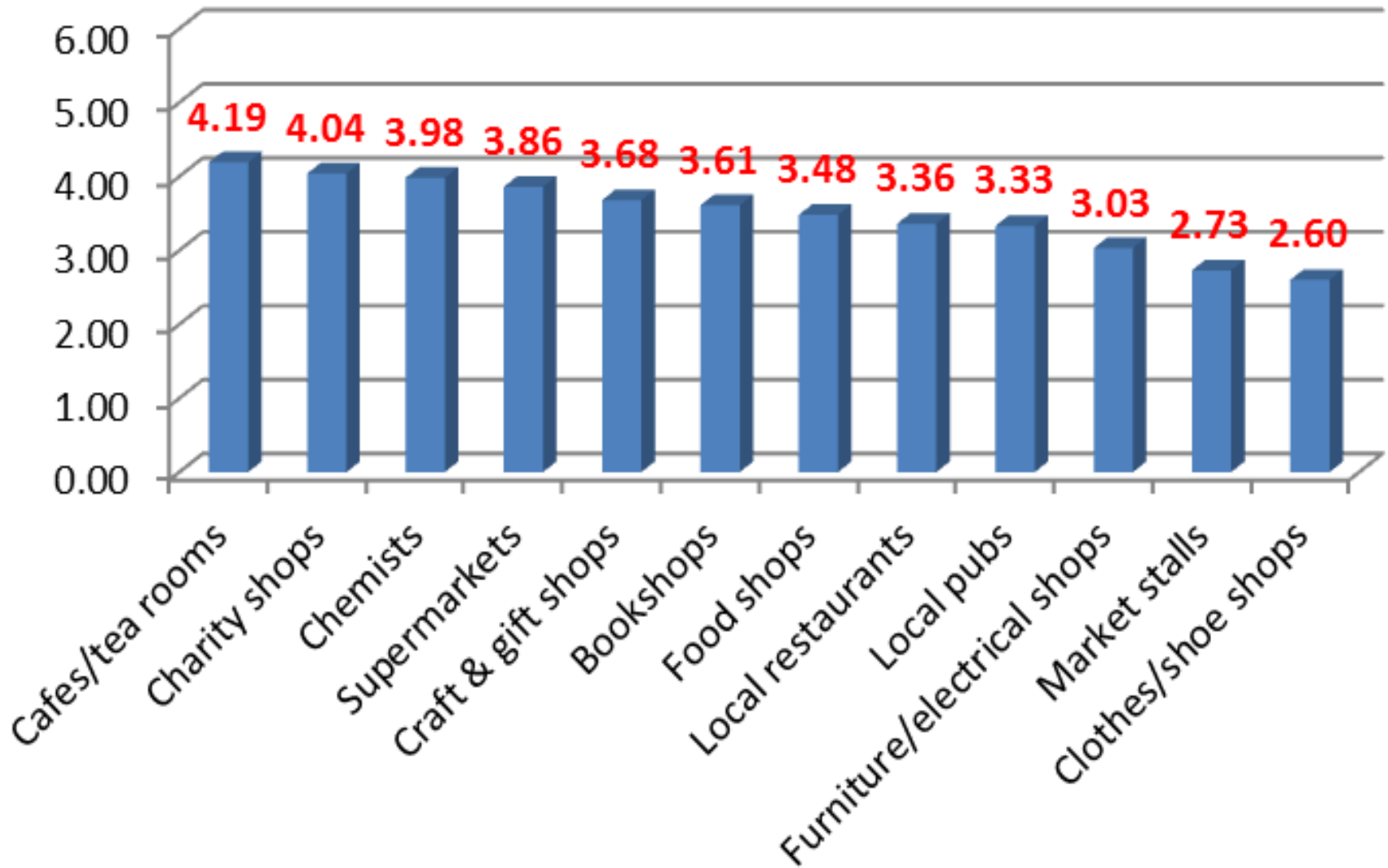


**How would you rate
each of the following
type of shops or
refreshment places
in Blandford?**

- **Excellent 6**
- **Very good 5**
- **Good 4**
- **Fair 3**
- **Poor 2**
- **Very poor 1**

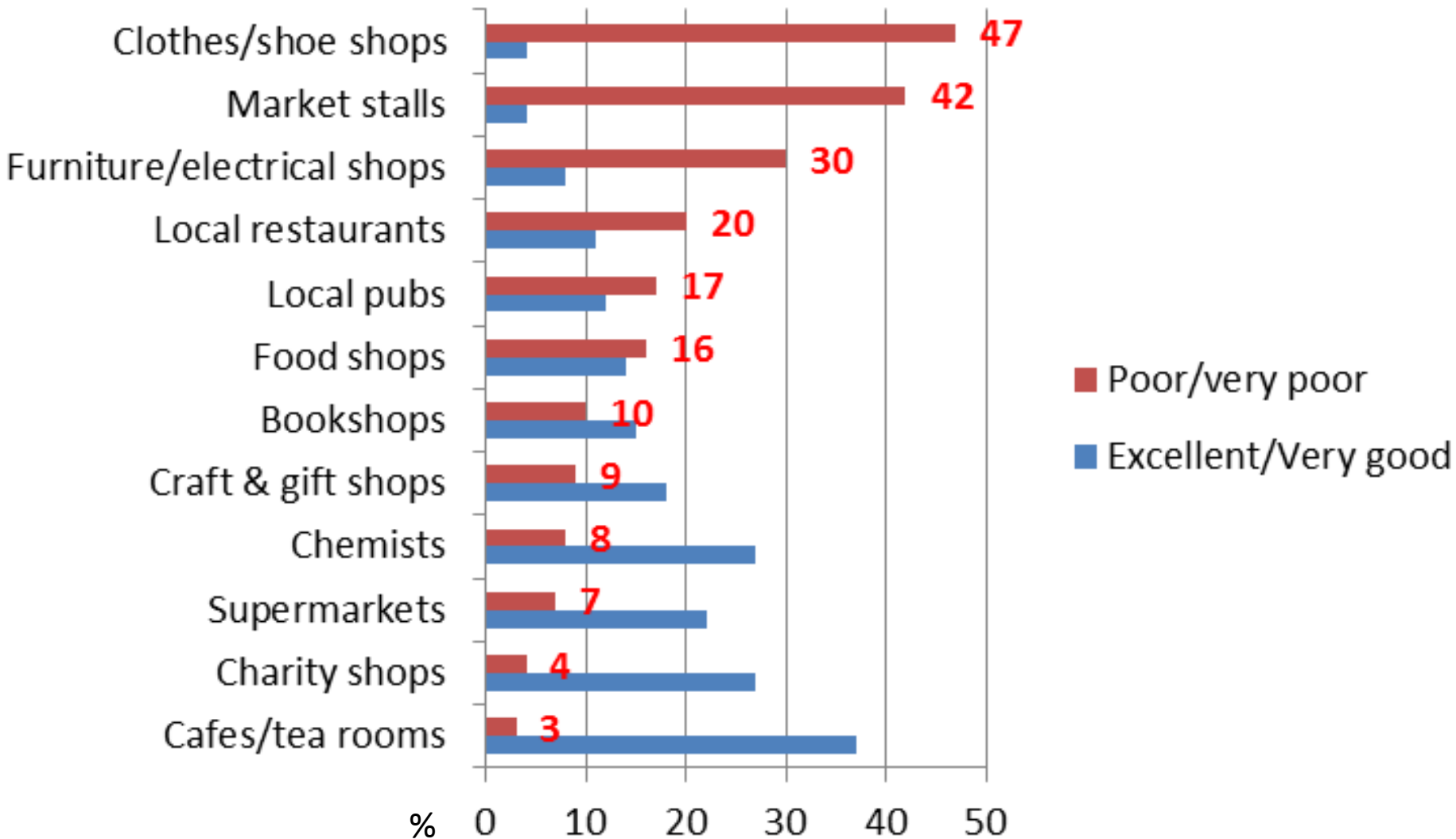
SHOPS AND REFRESHMENT PLACES

MEAN SCORES OUT OF 6



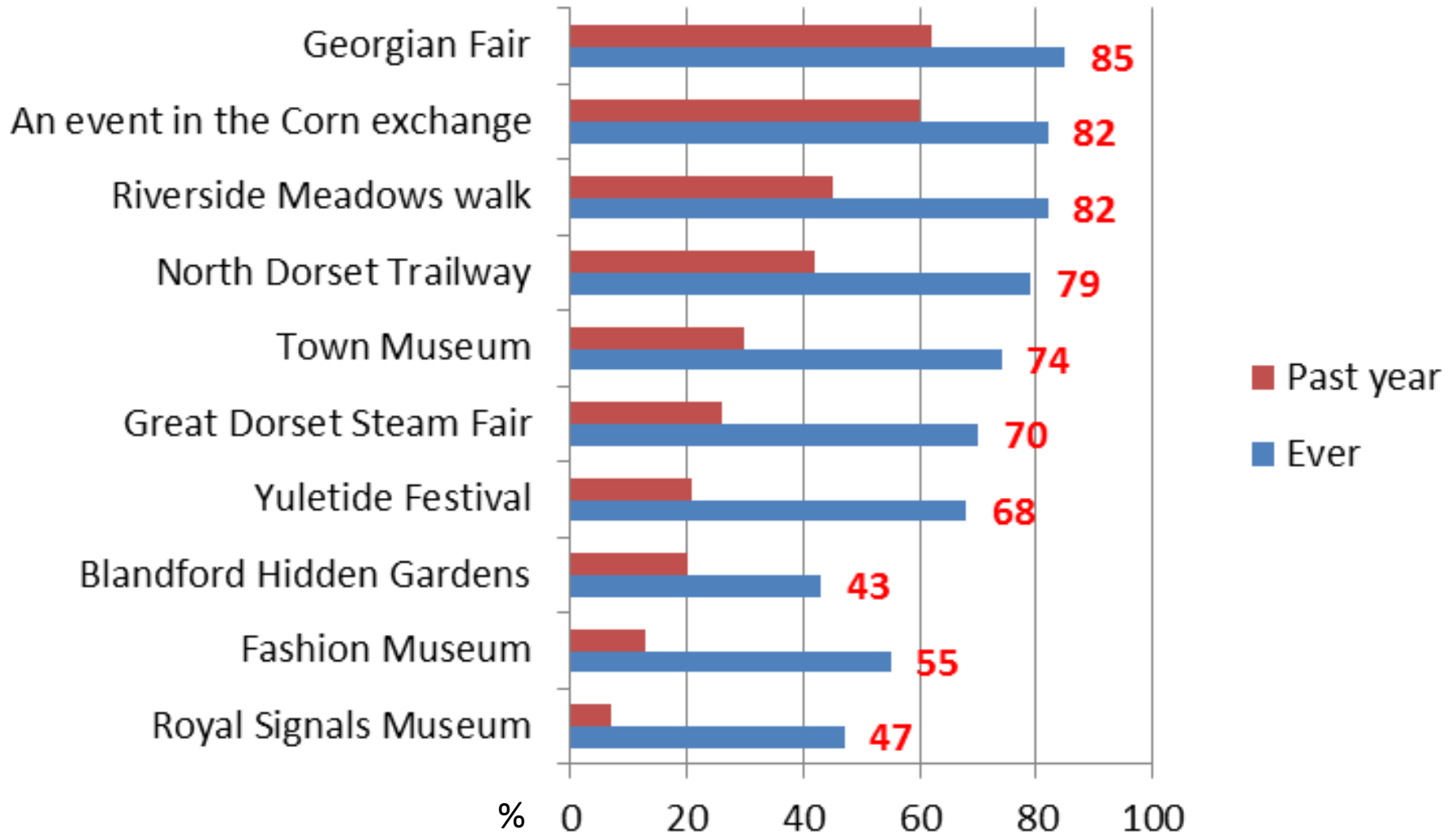
SHOPS AND REFRESHMENT PLACES

TOP AND BOTTOM RATINGS



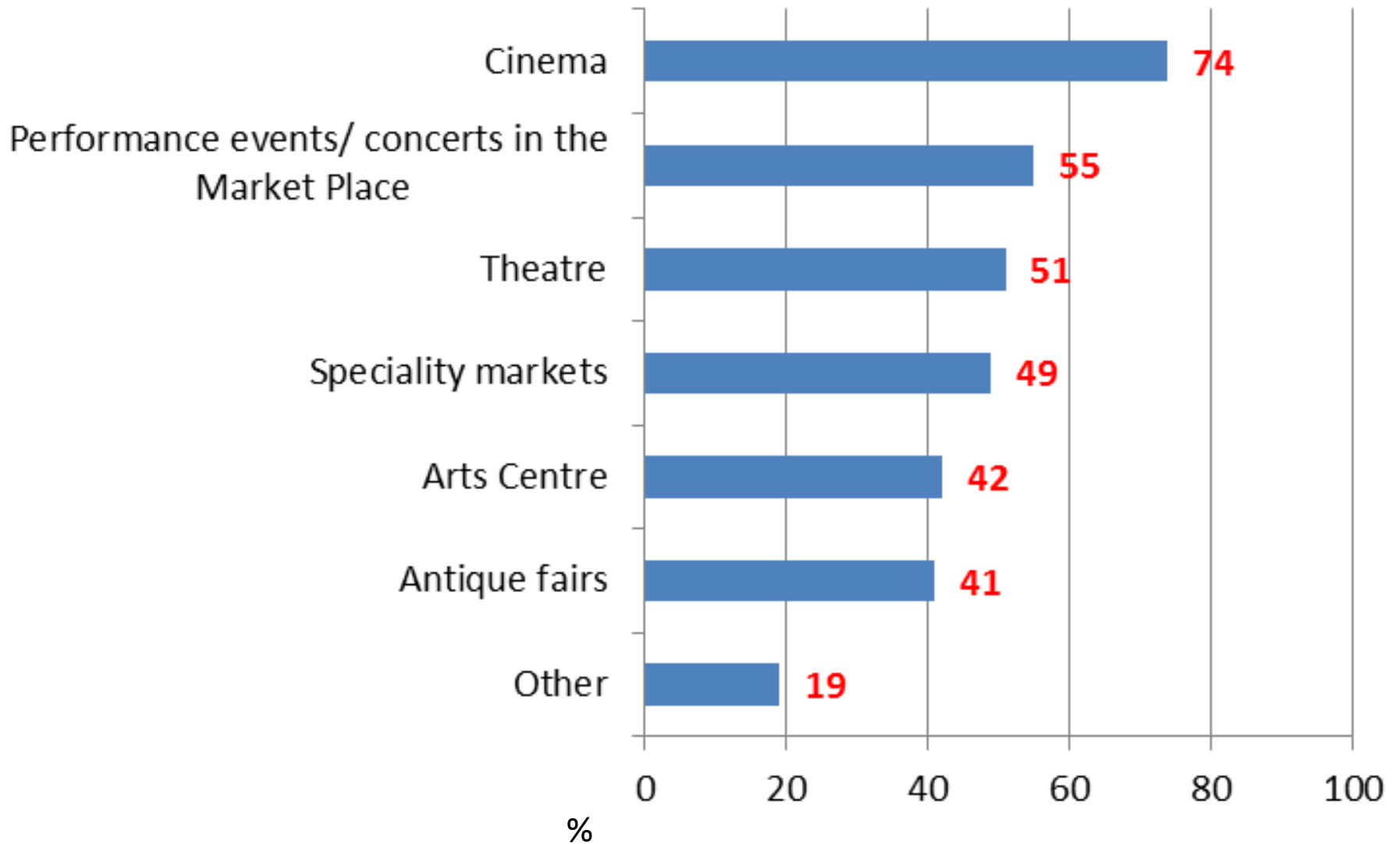
**Have you ever visited
any of the following?
And in the past year?**

BLANDFORD ACTIVITIES



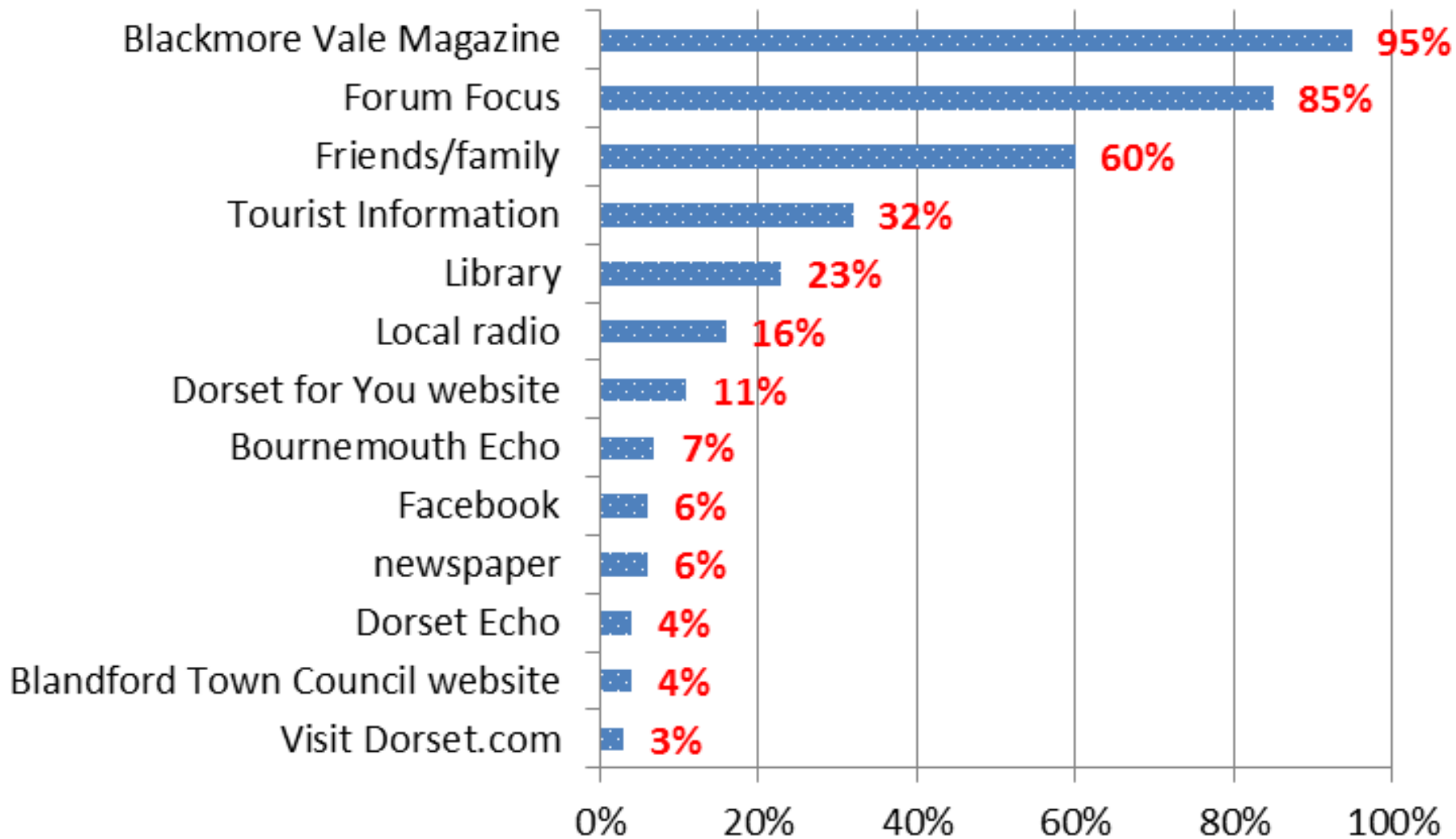
**Which of the
following would
you like to see in
Blandford?**

NEW THINGS FOR BLANDFORD



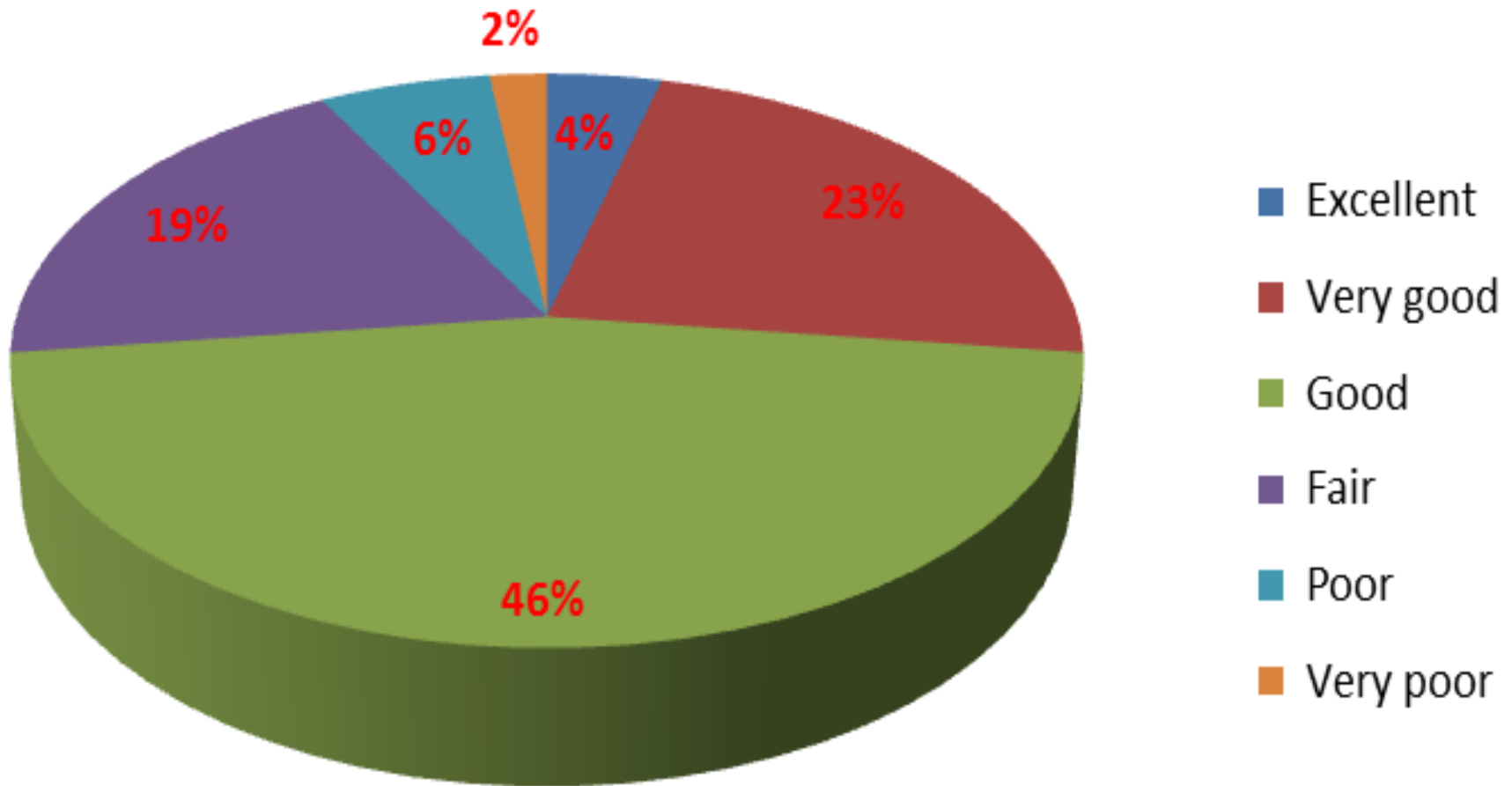
**How do you usually
get news about
Blandford and what
is happening in the
town?**

BLANDFORD INFORMATION SOURCES



**Taking everything into
consideration, how
would you rate
Blandford as a place
to live?**

OVERALL RATING OF BLANDFORD AS A PLACE TO LIVE



**What improvements
would you like to see
in Blandford?**

Top specific issues

- Litter – Streets dirty **16%**
- Parking - free first 30 mins. **12%**
- Parking – free **10%**
- Traffic Flow **9%**
- Insufficient Clothes shops **9%**

Top general issues

- Retail **83%**
- Transport **48%**
- Community **31%**
- Litter **27%**

OVERALL CONCLUSIONS

POSITIVE ASPECTS OF BLANDFORD

- ✓ **Good place to live**
- ✓ **Good quality of life**
- ✓ **Good architecture**
- ✓ **Involvement in local activities**

OVERALL CONCLUSIONS

NEGATIVE ASPECTS OF BLANDFORD

X Poor parking

X Poor cleanliness

X Poor selection of shops

X Poor market stalls

X Poor public transport

X Poor web-based information