

BLANDFORD FORUM TOWN TEAM – PROJECT STATUS

As at 30 Oct 15

Project (1)	Objectives (2)	Status (3)	Plans (4)	Lead (5)	Remarks (6)
<p>1. Ring Road Signage and Themed Roundabouts.</p> <p>Background. Part of the DT11 and Trailway group bid to the Dorset Visual Arts Market Place (DVAMP).</p> <p>Draft design work for brown tourist signs and gateway signage submitted to DCC Highways and presented to Blandford + and BFTC Planning Committee on 7 Sep 15 – endorsed subject to approval of final designs. Good public support for ideas presented at Community Expo and Civic Brief in Sep 15.</p>	<p>1.1 Use of attractive Gateway Signage on ring-roads to highlight Blandford as a unique Georgian Town.</p> <p>1.2 Brown Tourist Signs on the ring-road to bring more tourists and visitors into the town.</p> <p>1.3 Themed Roundabout on the Ring-road. Create appealing memorable themes, like the badger roundabout, to bring more people into the town.</p>	<p>1.1.1 Georgian skyline (Blandford Museum mug logo) favoured by the Town Team and first choice of the public (with or without a name).</p> <p>1.2.1 6 x brown tourist signs proposed (3 going north and 3 coming south) signing 'Georgian Town, River Stour and Meadows, Trailway and Railway Arches'.</p> <p>1.3.1 Blandford School's poppy and satellite design is aimed at Wimborne (2 Gates) roundabout. Salisbury and Sunrise could use Georgian themes such as the cupola, town pump or Corn Exchange.</p>	<p>a. Email Town, District, County councillors and our MP, seeking strong endorsement for proposals.</p> <p>b. Consult with County Highways to deliver approved designs and costs by end Nov 15.</p>	<p>Nic Nicol (NN)</p>	

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2. Heritage.	<p>2.1 Architecture Festival. Enhance Blandford's participation in the event and promote outside the county.</p> <p>2.2 Shop Frontages in the Town. Obtain endorsement of approved Georgian colours to be used on shop frontages in the town centre, and enforce through collaboration with local government.</p> <p>2.3 UNESCO Bid. Work with local government, HE and local groups to put management processes in place. Conservation Area Appraisal and Conservation Area Management Plan may take 2 years.</p>	<p>2.1.1 Participation registered with Dorset Architectural Heritage Week</p> <p>2.1.2 Promoted through the Georgian Society, Historic Towns Forum and Society for the Protection of Ancient Building</p> <p>2.2.1. Letters sent to CE NDDC asking that enforcement action begin now for 4 priority properties:</p> <ul style="list-style-type: none"> • 52 Salisbury Street – state of repair; • 26 East Street – state of repair; • Ocean City Chinese Restaurant - façade colour; and • Iceland - the shop sign. <p>2.3.1 2nd Heritage meeting held on 10 Sep 15 with Historic England, Civic Society, Museum, NDDC and Town Team. Meeting agreed to proceed with Conservation Appraisal and Conservation Management Plan – to be independently led to ensure neutrality.</p>	<p>a. Town Hall, Council Chamber and Corn Exchange opened on Saturday and Sunday 12th/13th September 2015 with town silver on display. Rotary, Town Team and others guarded silverware.</p> <p>b. Target completion date for Conservation Appraisal Apr 16..</p>	Town Team to have watching brief on heritage issues..	<p>Agreement that events should be co-ordinated such that more takes place on the same day.</p> <p>Conservation Appraisal and Management Plan assigned to RN, chair Blandford Heritage Group, following 10 Sep 15 meeting.</p>

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3. Tourism.	<p>3.1 Improve Town Centre Signage.</p> <p>3.2 Contribute to a Tourism App.</p> <p>3.3 Art on the Trailway.</p>	<p>3.1.1 JL and NN walked the town and submitted proposals to BFTC in early May. Meetings held with Town clerk and deputy.</p> <p>3.1.2 Town Council declined all proposals less sign to PO on the island outside Beatons. Langton Rd long stay car park sign to Town Centre now points to the short stay car park rather than Nightingale Court.</p> <p>3.1.3 Fashion Museum to fund replacement of Costume Museum signs.</p> <p>3.2.1 A Tourism App covering all of Dorset will happen as part of the LEP and NLAG programmes. Much of the geographical data is already available.</p> <p>3.3.1 DVAMP 'art on the Trailway' could include art between Station Court and the Railway Arches.</p>	<p>3.1.3.1. JL to provide a business case for Fashion Museum signs by end Nov 15 if its to be included in the DVAMP bid.</p> <p>3.3.1.1 Business Case required by end Nov 15.</p>	<p>Jean Longley (JL)?</p> <p>TBC</p>	<p>Fashion Museum lead</p> <p>Updates through NLAG programme manager</p> <p>Details of opportunity to be passed to the Blandford Creative Group.</p>

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<p>4. Markets and Market Place.</p> <p>(Town Team meeting on 28th May agreed to place this on hold pending a decision on management by the Town Council or otherwise.)</p>	<p>4.1 Better Markets.</p>	<p>4.2.1 CEC group has brought in more Farmers' Markets.</p> <p>4.2.1 Pop-up shops in vans might suit Blandford Market Place well – see boutique in a van on the web (operates out of Wimborne).</p>		Traci Handford (TH)	<p>Traci will lead on getting pop-up vans to market days.</p>
	<p>4.2 Refund of Parking Ticket Charges.</p>	<p>4.2.1 Morrisons and M & S head office to be asked to introduce refund of parking ticket charges to negate the Tesco advantage of free parking.</p>	<p>4.2.1.1 NDDC (KM) made aware of concept and would support (involves changing ticket information.)</p>	Julie Newall (JN)	<p>NN to draft text.</p>
	<p>4.3 Conduct Retail Survey to capture retailers' views on doing business in the town centre.</p>	<p>4.3.1 NDDC Business Development Manager Susan Sullivan briefed the Town Team in June 15 on the Gillingham survey and larger task in doing Blandford (200 + businesses).</p>	<p>4.3.1.1 DR produced delivery plan with SS, CB and KC. Tasks divided between Town Team members and other volunteers.</p> <p>4.3.1.2 Survey out and due to report in Apr/ May 16.</p>	David Rose (DR), Kat Clark (KC) and Charlotte Bentley (CB)	<p>Questionnaires to be returned to Sue Sullivan as they are collected rather than when all have been done. All to be in by Xmas 15.</p>

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5. Litter and Cleanliness.	<p>5.1 Target Litter and Cleanliness Problems in the Town and collaborate with Local Government to deliver solutions.</p> <p>5.2 Promote Community pride in the cleanliness of the town.</p>	<p>5.1.1. Encourage residents to report DWP/NDCC lapses in cleaning responsibilities.</p> <p>5.1.2. Ownership of alleyways</p> <p>5.2.1 Promote and support Clean Up Blandford campaign (CUBC) clean ups in the Town Centre (May/ Sep/ Dec – Yuletide Festival).</p> <p>5.2.2 Consider publicising the fact that cigarette butts are litter.</p>	<p>5.1.1.1 Litter page on the Town Team web-site with appropriate links.</p> <p>5.1.1.2 Consider the use of Litter Abatement Orders against Litter Authorities for failure to clear litter</p> <p>5.1.1.3 Monitor DWP Town Centre street cleaning effectiveness</p> <p>5.1.2.1 map to be produced by DWP</p> <p>5.2.1.1 Allow CUBC to mention the Town Team support for their events in its publicity material.</p> <p>5.2.2.1 Encourage Publicans to discourage smoking outside their premises and if people do then to clear them up.</p>	David Rose (DR)	<p>Town Council have stated they will not take on street cleaning in the Town centre</p> <p>Map provided by Hugh de longh at 28 May 15 meeting.</p> <p>May 15 – complete Sep date TBC</p> <p>Look at from Sep 15</p>

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<p>6. Traffic Flow and Pedestrianisation of the Market Place.</p>	<p>6.1 Capture public opinion and local government views on improving access to the north of the town, including better access to doctors' surgeries.</p> <p>6.2 Ditto, the ability to pedestrianize the Market Place on a temporary basis e.g. on Saturday afternoons and Sundays.</p>	<p>6.1.1 Simon Ible's ideas promoted to the community and briefed to the Blandford + Group, and BFTC in Jul and Aug 15. (BFTC has long supported Whitecliff Mill St being 2 way down to doctors' surgeries.)</p> <p>6.2.1 Both objectives presented to the public and local government representatives at the well attended Civic Brief on 10 Sep 15. Most were unconvinced that changes would benefit the town in the long term. Strongest support was for proper pedestrian crossings rather than traffic calming humps in the town centre – logic being that traffic is held up for longer by the current ad hoc system. Cllr. Barrie Cooper stressed that money is not available for such changes.</p>	<p>Decision made to proceed with an holistic approach to improvements to town centre infrastructure, including pavements, pedestrian crossings, shop fronts, and traffic survey.</p>	<p>TBC. Julie Wigg (JW) investigating funding sources. Project input from Sylvia Hixson Andrews (SHA), Peter Newall (PN), Ros Nelmes (RN) and others</p>	